

WE SELL MORE REAL LACES THAN ANY OTHER STORE IN AMERICA.

EHRICH BROS.
ESTABLISHED FIFTY YEARS.

6TH AVE., 22ND TO 23RD ST., N.Y.

A MULTITUDE OF MONEY SAVING BARGAINS FOR THE SECOND FRIDAY OF OUR

50TH ANNIVERSARY SALE

Friday's allotment of seasonable merchandise includes everything for present use, and in the aggregate there are thousands of dollars worth of DESIRABLE GOODS AT AN AVERAGE OF 47 CENTS ON THE DOLLAR. It is not an exaggeration that the plans for our Anniversary Sale were so well laid that it grows better—more attractive—as it progresses, and that those who visit the store to-morrow will find hundreds of fresh, new opportunities to save.

Exquisite Lace Robes and Real Laces

Grandest Collection of Late Importations in New York. Designs Absolutely New.

We Sell More Real Laces Than Any Other Store in America.

REAL LACE ROBES in a great variety of combinations, including all lace, hand embroidery, filet and princess effects, regular \$200; Anniversary Price..... \$135.00
NEW JAPANESE EMBROIDERED ROBES on Brussels net foundations, white and colors, worth \$90; Anniversary Price..... \$45.00
WHITE LIERRE LACE ROBES, very handsomely combined with Venise and Irish Laces, worth \$25; Anniversary Price..... \$14.98
BLACK SILK LACE ROBES, full models, single and double flounces, worth \$45; Anniversary Price..... \$25.00

LACES BY THE YARD

WHITE LIERRE LACES, with filet net foundations; insertions to match; worth from 60c. to \$1.25; Anniversary prices from 44c. to 89c
CLUNY LACE MEDALLIONS, with filet mesh; regular prices from 35c. to 75c.; Anniversary prices 19c, 25c and 45c
REAL IRISH LACES AND INSERTIONS, baby and heavy kinds, from 1½ to 2 inches wide; marked specially from 79c. to 1.98
REAL IRISH LACE COLLARS, circular shapes; regular \$3.50; Anniversary price, each..... \$1.98
HAND-MADE RENAISSANCE LACE CENTREPIECES, 18x18, both round and square; regular 75c.; Anniversary price 39c
HAND-MADE RENAISSANCE LACE SCARFS, size 18x54; regular \$2.00; Anniversary price..... \$1.39
HAND-MADE RENAISSANCE DOYLIES, 9 and 12 inch sizes; regular 20c. and 30c.; Anniversary prices 12c and. 18c

Leather Hand Bags

SOFT LEATHER HAGS, medium weight, made of the finest durable goat skins, tan and brown, Inside lined; leather handles and draw-strings, value \$1. At regular price \$1.50
CHILDREN'S LEATHER HAGS, 12x18, made especially for to-morrow at 12c

50c

200 Misses' Suits

\$14 and \$16 Values at 10.98 & 11.98

Captivating in style, material, pattern and tailoring; the lowest prices that will be asked this season.

MISSES' AND JUNIOR'S SUITS in the latest box coat and semi-fitting styles, made of fine all-wool, cheviot, broadcloth and English mixtures. These suits are finely tailored and come with an extra good quality of lining. Atta. \$10.98
MISSES' LONG TUCK COATS, made of fancy mixtures and plain materials in black and brown. Made with full box back and fancy trimming on collar and cuff. Blouson from 14 to 16 inches. Value: \$16.98

\$10.98 \$11.98

\$6.98

\$3.95 and \$4.95

\$1.98 and \$2.98

TO-DAY AND FR DAY**This Clothing Snap**

Men's \$15 Fall Overcoats, Men's \$10 Fall Suits, at

\$5

NOTTINGHAM LACE CURTAININGS, very good quality, in black, brown, and navy; regularly \$1.25 to \$1.50; Anniversary sale prices at 75c. and 98c
FANCY CHINILLE AND VELVET SPOTTED MESH VEILINGS, 50c. Anniversary sale price, a yard 15c

1.50

98c

15c

1.50</